

# Rebecca and the World

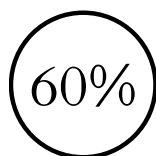
TRAVEL WEBSITE

31,500

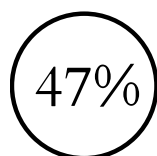
average monthly pageviews



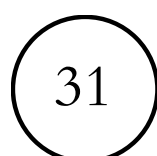
From USA



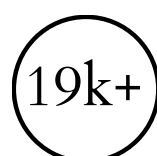
Women



Aged 25-44



DA



Social follow



## WHO READS THE BLOG?

With full time jobs, my readers generally have more disposable income to spend on the good stuff when they travel – a nice meal out, a decent hotel. They're looking for authentic and meaningful experiences that give them an insider's perspective on a destination. They're independent and curious, and love exploring cities as well as having outdoor adventures.

My readers love that my blog does all the planning for them by finding the best things to see, eat and do in any given city or region. This blog is a mix of practical travel guides, itineraries and planning tips, with a particular focus on Argentina, the USA and Australia.







## ABOUT ME

*Hi! I'm Rebecca Arnold, the editor of Rebecca and the World. I've travelled to 40+ countries and lived on three continents.*

*With a background in media and communications working for a Fortune 50 company and in the aviation industry, I have a strong understanding of brands, media relations and social media.*

*I'm interested in helping travel brands, agencies, destinations and accommodation companies meet their marketing goals through my strong writing and promotion skills.*

## SERVICES OFFERED

- *Content development*
- *Press trips*
- *Sponsorships*
- *Destination campaigns*
- *Hotel and product reviews*
- *Blog advertising*

## PREVIOUS COLLABORATIONS

### SAFARI REPUBLIC



### EXPERIENCE SCOTTSDALE

